

# Livin' Lite on Inc. List; Teams with Jeff Foxworthy

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Comedian Jeff Foxworthy with Livin' Lite Owner Scott Tuttle

Livin' Lite Recreational Vehicles LLC today (Aug. 23) announced a partnership with Foxworthy Outdoors, a new venture from celebrity and avid outdoorsman Jeff Foxworthy including products from hunting items to camping gear. The Foxworthy Outdoors brand will provide quality, value oriented products encouraging consumers to enjoy the great outdoors.

The news coincides with Wakarusa, Ind.-based Livin' Lite's earning the No. 278 position on *Inc.* magazine's list of the 500 fastest-growing entrepreneurial businesses. Livin' Lite was founded in 2002 and builds a full-line of lightweight all-aluminum campers and trailers. *Inc.* has published the list every year since 1981.

Foxworthy is one of the most respected and successful comedians in the country. He is the largest selling comedy-recording artist in history, a multiple Grammy Award nominee and bestselling author of more than twenty-six books. He was the host of the hit show *Are You Smarter Than A 5th Grader* and most recently was the voice of Handy Smurf in *The Smurfs*.

Livin' Lite, owned by Scott Tuttle, an innovator in the all-aluminum camper market, is excited about the partnership with Foxworthy Outdoors.

"I was thrilled when Jeff's people reached out to us about partnering with them to build campers that would bear his name and branding," said Tuttle. "Everyone knows that Jeff Foxworthy is a hard-core outdoorsman, and the fact that he chose our Elkhart County company to work with to build his campers says a lot for the uniqueness and quality of our products."



Foxworthy Edition Livin' Lite trailer

Foxworthy Outdoors CEO Larry Burns noted, "We are excited to be launching the Foxworthy Outdoors brand and happy to call Livin' Lite our partner. Our focus has and will continue to be in developing relationships that reflect well on the Foxworthy Outdoors brand. Foxworthy Outdoors invites you to take it outdoors and live it up!"

The Foxworthy Outdoors RV lineup features three distinct models of Livin' Lite all-aluminum campers:

- Quicksilver Foxworthy Edition tent camper: A soft-top, automotive tent camper that can be pulled by any passenger car, even two-door, and ultra fuel-efficient models. These campers come in a choice of colorful exteriors including a full camouflage version for hunters and outdoorsmen decked out in REALTREE pattern camouflage. (Livin' Lite is the exclusive licensee of REALTREE for tent campers.) The Quicksilver Foxworthy Edition models range in size from six- to ten-foot boxes and can sleep four to six people comfortably.

- Camplite Foxworthy Edition: A line of all-aluminum, enclosed travel trailers that come in a variety of automotive colors. These unique, ultra-lightweight travel trailers range in size from 11- to 16-feet and feature a number of family friendly floor plans, including bunk houses and queen bed models.
- Foxworthy Edition Toy Haulers – all-aluminum spacious models with rear ramp doors that can accommodate a family and their “toys” such as ATVs, motorcycles, golf carts and more. Models range in size from 10 feet to 30 feet, with multiple options for tip out bunks and fold-down beds and seating areas. These toy haulers are extremely lightweight and can sleep up to eight people.